

April 8, 2025

The Honorable Mark Kelly  
United States Senate  
516 Hart Senate Building  
Washington, DC 20510

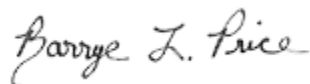
Dear Senator Kelly:

CADCA is proud to support the Youth Substance Use Prevention and Awareness Act. This critically important legislation would expand the Department of Justice's Comprehensive Opioid, Stimulant, and Substance Use Program (COSSUP), allowing state and local entities to craft public service announcement (PSA) campaigns aimed at youth substance use prevention. Using age-appropriate material, these PSAs would occur in television, radio, print, outdoor, and digital announcements. The bill would allow federal funding to go directly to states, units of local government, and Indian tribal governments to be utilized for anti-drug advertising campaigns. The Youth Substance Use Prevention and Awareness Act is essential because it facilitates effective prevention campaigns in local communities.

CADCA strongly supports this legislation's emphasis on prevention and locally led solutions. At CADCA, we understand the importance of community-based action and conversations surrounding the dangers of drug use. Our coalitions work to develop comprehensive, community-based strategies, programs, and activities to prevent and delay the age at which American youth start to use alcohol, tobacco, prescription narcotics and other drugs. This bill supports these goals.

CADCA is proud to support the Youth Substance Use Prevention and Awareness Act. We appreciate your leadership on this critically important issue.

Sincerely,



Barrye L. Price, Ph.D.  
Major General, U.S. Army, Retired  
President and CEO